

## C-U Oktoberfest 2019

3:00 pm	Oktoberfest Begins - Downtown Champaign
3:00p - 6:00p	Family & Children's Activities
4:00p - 8:00p	Die Musikmeisters - Live Music
8:30p - 10:00p	The Polkaholics - Live Music
10:30p - Midnight	Bolzen Beer Band - Live Music

Featuring a variety of great beers from our local brewers!



Authentic German food and sides will be available from a variety of local vendors, along with some less traditional fare.

### *New this Year: \*Oktoberfest Raffle\**

This year we will be holding a raffle for a trip! Two lucky people could win an all expense paid trip to Munich in 2020 to go to Oktoberfest (or \$4000 cash—winner's choice)! Raffle tickets available online at [dsc-illinois.org](http://dsc-illinois.org) beginning August 15th and will also be sold at the event.

### *For More Information Contact:*

Eric Robeson (217) 351-4225 <a href="mailto:eric@robersons.com">eric@robersons.com</a>	Janice McAteer (217) 898-5117 <a href="mailto:jmcaateer@dsc-illinois.org">jmcaateer@dsc-illinois.org</a>	Evan Burie (217) 398-7106 <a href="mailto:eburie@dsc-illinois.org">eburie@dsc-illinois.org</a>
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facebook

Visit our facebook page.

[www.cuoktoberfest.org](http://www.cuoktoberfest.org)



@cuDSC

## 7th Annual



## Sponsorship Opportunities

October 5, 2019

3 p.m.— Midnight

Downtown

Champaign, Illinois

[www.cuoktoberfest.org](http://www.cuoktoberfest.org)

# 7th Annual C-U Oktoberfest

The C-U Oktoberfest is a fall celebration of music, beer, and food held in downtown Champaign on Saturday, October 5th. Patterned after the annual festival in Bavaria, the C-U Oktoberfest features live music from bands playing festive polkas, waltzes, and traditional German music...mixed in with plenty of your favorite songs. Beer from local brewers will be available. Party-goers are encouraged to get in the spirit by wearing their best dirndl or lederhosen and dance the night away!



Photos by Sam Logan.

The C-U Oktoberfest is a celebration for a great cause. Proceeds from the event will benefit DSC to help further their mission, “DSC supports people in living a rich and meaningful life.”

Join in the fun! Prost!

## A Premier Community Event

# Sponsorship Opportunities

## Event Sponsor Levels:

### Roll out the Barrel \$3,500

**Benefits:** Two premium reserved tables for eight and the following for all 16 guests: Free Entry, Stein, One Beer, One Pretzel, One Can Koozie and Picture Props, plus:

- ◇ Large, specially designed, *individual* banner hanging next to the stage
- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Recognition, when possible, during TV and radio appearances.
- ◇ Verbal recognition during breaks, website, and social media presence.

### Polka Provider \$2,500

**Benefits:** Two premium reserved tables for eight, and the following for all 16 guests: Free Entry, Stein, One Beer, One Pretzel, and One Can Koozie plus:

- ◇ Premium logo placement on event posters distributed throughout Champaign County.

### Happy Wanderer \$1,000

**Benefits:** Reserved table for eight and the following for all eight guests: Free Entry, Stein, One Beer, and One Can Koozie, plus:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors, website, and social media presence.

### Chicken Dancer \$500

**Benefits:** Reserved table for eight and the following for all eight guests: Free Entry and Stein, plus:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors.

### Reserved Tables \$200 each

**Benefits:** Reserved table for eight and Free Entry for all eight guests.

# Sponsorship Opportunities

## Roll out the Barrel \$3,500



- 2 Reserved 16 Admission 16 Beers 16 Pretzels 16 Can Koozies Assorted Props
- PLUS:**
- ◇ Large, *pecially designed individual* banner hanging next to the stage.
  - ◇ Premium logo placement on event posters distributed throughout Champaign County.
  - ◇ Recognition, when possible, during TV and radio appearances.
  - ◇ Verbal recognition during breaks and on website and social media presence.

## Polka Provider \$2,500



- 2 Reserved 16 Admission 16 Beers 16 Pretzels 16 Can Koozies
- PLUS:**
- ◇ Premium logo placement on event posters distributed throughout Champaign County.
  - ◇ Large *individual* banner with business logo, verbal recognition during breaks, website, and social media presence.

## Happy Wanderer \$1,000



- 1 Reserved 8 Admission 8 Beers 8 Can Koozies
- PLUS:**
- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors.
  - ◇ Website and social media presence.

## Chicken Dancer \$500



- 1 Reserved 8 Admission 8 Steins
- PLUS:**
- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors.

## Reserved Tables \$200 each

**Benefits:** Reserved table for eight and Free Entry for all eight guests.

## Sponsorship Opportunities Reply

I would like to participate:

Business Name:\_\_\_\_\_

Contact Name:\_\_\_\_\_

Address:\_\_\_\_\_

City:\_\_\_\_\_State: \_\_\_\_\_ Zip:\_\_\_\_\_

E-mail:\_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ \*Roll out the Barrel: \$3,500

\_\_\_\_\_ \*Polka Provider Sponsor: \$2,500

\_\_\_\_\_ \*\*Happy Wanderer Sponsor: \$1,000

\_\_\_\_\_ \*\*Chicken Dancer Sponsor: \$500

\_\_\_\_\_ Reserved Tables: \$200 each

\*Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to [jmcateer@dsc-illinois.org](mailto:jmcateer@dsc-illinois.org) no later than August 9th.

\*\*Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to [jmcateer@dsc-illinois.org](mailto:jmcateer@dsc-illinois.org) no later than September 13th.

Sponsorships payable to DSC at the following address:

DSC  
Oktoberfest 2019  
1304 W. Bradley Avenue  
Champaign, IL 61821

Questions? Contact Janice McAteer at (217) 398-7110 or [jmcateer@dsc-illinois.org](mailto:jmcateer@dsc-illinois.org).

**Thanks for your support!**