

C-U Oktoberfest 2017

10:00 am - 2:00 pm	Dirndl Dash 5K - Crystal Lake Park
3:00 pm	Oktoberfest Begins - Downtown Champaign
3:00p - 6:00p	Family & Children's Activities
4:00p - 8:00p	Die Musikmeisters - Live Music
8:30p - 10:00p	The Polkaholics - Live Music
10:30p - Midnight	Bolzen Beer Band - Live Music



Featuring a variety of great beers from our local brewers!
Authentic German food and sides will be available from a variety of
local vendors, along with some less traditional fare.

For More Information Contact:

Bob Ballsrud
(217) 351-2707
robert.ballsrud@busey.com

Nikki Kopmann
(217) 398-7108
nkopmann@dsc-illinois.org

Janice McAteer
(217) 898-5117
jmcaateer@dsc-illinois.org

Eric Robeson
(217) 351-4225
eric@robersons.com

Achim von Bodman
(847) 420-0625
von_bodman@yahoo.com

facebook

Visit our facebook page.

www.cuoktoberfest.org



@cuDSC

5th Annual



Sponsorship Opportunities

October 7, 2017
3 p.m. – Midnight
Downtown
Champaign, Illinois

www.cuoktoberfest.org

5th Annual C-U Oktoberfest

The C-U Oktoberfest is a fall celebration of music, beer, and food held in downtown Champaign on Saturday, October 7th. Patterned after the annual festival in Bavaria, the C-U Oktoberfest features live music from bands playing festive polkas, waltzes, and traditional German music...mixed in with plenty of your favorite songs. Beer from local brewers will be available. Party-goers are encouraged to get in the spirit by wearing their best dirndl or lederhosen and dance the night away!



Photos by Sam Logan.



The C-U Oktoberfest is a celebration for a great cause. Proceeds from the event will benefit DSC to help further their mission, "DSC supports people to live a rich and meaningful life."

Join in the fun! Prost!

A Premier Community Event

Sponsorship Opportunities

Event Sponsors:

Roll out the Barrel \$3,500

Benefits: Two premium reserved tables for eight and the following for all 16 guests: Free Entry, Stein, One Beer, One Pretzel, t-shirt, and hat, plus:

- ◇ Large *individual* banner hanging next to the stage
- ◇ Sponsor Recognition during the Dirndl Dash 5K taking place at Crystal Lake Park in Urbana that morning
- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Verbal recognition during breaks, website, and social media presence.
- ◇ Plus, the top recognition benefits for Dirndl Dash sponsors

Polka Provider \$2,500

Benefits: Two premium reserved tables for eight, and the following for all 16 guests: Free Entry, Hat, Stein, One Beer, and One Pretzel, plus:

- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Large *individual* banner with business logo, verbal recognition during breaks, website, and social media presence.

Happy Wanderer \$1,000

Benefits: Reserved table for eight and the following for all eight guests: Free Entry, Stein, One Beer, and hat, plus:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors, website, and social media presence.

Chicken Dancer \$500

Benefits: Reserved table for eight and the following for all eight guests: Free Entry and Stein, plus:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors.

Reserved Tables \$200 each

Benefits: Reserved table for eight and Free Entry for all eight guests.

Sponsorship Opportunities

Roll out the Barrel \$3,500


2 Reserved


16 Admission


16 Beers


16 Pretzels


16 Hats


16 T-Shirts


5K


PLUS:

- Large *individual* banner hanging next to the stage
- Sponsor recognition at the Dirndl Dash 5K Run & Walk taking place at Crystal Lake Park in Urbana that morning
- Premium logo placement on event posters distributed throughout Champaign County.
- Verbal recognition during breaks, website, and social media presence.
- Plus, the top recognition benefits for Dirndl Dash sponsors

Polka Provider \$2,500


PLUS:


2 Reserved


16 Admission


16 Beers


16 Pretzels


16 Hats

- Premium logo placement on event posters distributed throughout Champaign County.
- Large *individual* banner with business logo, verbal recognition during breaks, website, and social media presence.

Happy Wanderer \$1,000

PLUS:


1 Reserved


8 Admission


8 Beers


8 Hats

- Business logo recognition on banner with other \$500-\$1,000 sponsors.

Chicken Dancer \$500

PLUS:


1 Reserved


8 Admission


8 Steins

- Business logo recognition on banner with other \$500-\$1,000 sponsors.

Reserved Tables \$200 each

Benefits: Reserved table for eight and Free Entry for all eight guests.

Sponsorship Opportunities Reply

I would like to participate:

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

_____ *Roll out the Barrel: \$3,500

_____ *Polka Provider Sponsor: \$2,500

_____ **Happy Wanderer Sponsor: \$1,000

_____ **Chicken Dancer Sponsor: \$500

_____ Reserved Tables: \$200 each

*Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to jmcateer@dsc-illinois.org no later than August 11th.

**Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to jmcateer@dsc-illinois.org no later than September 15th.

Sponsorships payable to DSC at the following address:

DSC

Oktoberfest 2017

1304 W. Bradley Avenue

Champaign, IL 61821

Questions? Contact Janice McAteer at (217) 398-7110 or jmcateer@dsc-illinois.org.

Thanks for your support!